



FOR IMMEDIATE RELEASE: ROCKFISH SEAFOOD GRILL RAISING MONEY FOR THE GULF COAST OIL SPILL FUND, SPONSORED BY THE GREATER NEW ORLEANS FOUNDATION WITH REFRESHING LEMONS TO AID STANDS

Dallas based restaurant Rockfish Seafood Grill is taking action to aid those affected by the Gulf Oil Spill. Partnering with *Lemons to Aid* they will operate Lemonade Stands on August 25th at all 15 locations and give 100% of the proceeds to The Greater New Orleans Foundation. It will also donate 10% of restaurant profits that day to the same foundation.

“We've all been looking for a way to give back to the Gulf Coast and this is a great opportunity for us to do that.” says Rockfish CEO/President Tommy Lee.

After the Lemonade stands close on August 25th the drive for aid will continue with Free lemonade to every restaurant patron that donates to the *Lemons to Aid* project through August 29th.

Wednesday 25th

Lemonade stands will operate from 5-8 pm in front of fifteen Rockfish Seafood Grill restaurants, staffed by children. Go to www.Rockfish.com for locations.

Rockfish Seafood Grill guests who donate to the Gulf Coast Oil Spill Fund will receive a free lemonade with their meal at Rockfish. Sponsored in part by Minute Maid

Rockfish Seafood Grill will donate 10% of the profits for Wednesday, August 25, to the Gulf Coast Oil Spill Fund.

Thursday 26th – Sunday 29th

Rockfish Seafood Grill guests will have the opportunity to donate in restaurant to the Gulf Coast Oil Spill Fund and will receive a free lemonade for their donation through Sunday 29th.

Rockfish Seafood Grill is a casual, upbeat seafood restaurant with a variety of fresh fish, shrimp, crab, oysters and steak. Price points range from \$6.95 to \$14.99 with daily chalkboard specials emphasizing value and freshness. Décor revolves around fish camp and boating atmosphere with a full bar.

15 restaurants located in Texas and North Carolina, including the Dallas/Ft. Worth metroplex, Houston, Lubbock, and Durham.

Contact: Tommy Lee (tommy.lee@rockfish.com)
CEO/President Rockfish Seafood Grill www.Rockfish.com
801 E. Campbell Rd. Suite 450, Richardson, Tx 75081
(214) 306 – 9230

Lemons to Aid was founded by Melissa Plaskoff of Dallas and her Children: www.LemonsToAid.org

Greater New Orleans Foundation: www.GNOF.org

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